

FOOD HACKATHON

Unleash Your Potential: The World of Food Hackathons

In a world hungry for innovation, imagine a room buzzing with energy where passionate individuals from diverse fields come together to transform how we grow, process and consume food. Welcome to the exciting realm of Food hackathon being organized by BioNEST incubation center at CSIR-CFTRI and Siddaganga incubation foundation. This food hackathon is a vibrant platform for students aspiring to be where food and agriculture enthusiasts, entrepreneurs come together to shape the future of food.

Theme Areas for Hackathon

- Crafting healthier dietary solutions in **food science and nutrition**,
- Developing cutting-edge tools in **food technology**,
- Driving smarter farming practices in **agriculture technology**, or
- Finding ways to reduce food waste and boost efficiency in **post-harvest technology**,
- Innovate for a smarter future in **Smart Proteins**

The possibilities are endless. A food hackathon is more than a competition—it's a celebration of ideas, teamwork, and innovation, where science and creativity unite to revolutionize how we grow, prepare, feed the world, and enjoy food in a sustainable manner

A Stage for Student Innovators: Why You Should Join

Are you ready to turn your ideas into reality?

The **Food Hackathon** is your chance to shine! Open to all students who dream of becoming entrepreneurs, this exciting event invites you to showcase your creativity, problem-solving skills, and innovative solutions with the experts.

Rewards include:

- Ø **Cash prizes for winners**
- Ø **Exclusive workshops for shortlisted candidates**
- Ø **One-on-one personal mentorship for shortlisted candidates**
- Ø **Participation certificates for shortlisted candidates**

Ø Access to pre-incubation programs

Winning a certificate from prestigious institutions like **CSIR-Central Food Technological Research Institute(CSIR-CFTRI)** and **Siddaganga Incubation Foundation** is more than just an accolade—it's a gateway to numerous opportunities. These certifications testify to your innovative thinking and problem-solving skills, for your future prospects. They enhance your portfolio, making you stand out in the competitive fields of food science, technology, and agriculture. Additionally, participating in hackathons organized by such renowned organizations boosts credibility, opening doors to collaborations, mentorship and further funding opportunities for your ideas.

Beyond recognition, the **cash prizes** add tangible value, rewarding your hard work and providing financial support to further develop your projects or pursue educational endeavors. Shortlisted participants also receive **participation certificates**, which showcase their dedication and creativity, making them valuable assets for resumes and academic profiles.

Together, these rewards not only celebrate your achievements but also equip you with the tools and recognition to excel in your career and academic pursuits.

General Rules for Food Hackathon

Eligibility Criteria:

1. Who Can Apply:

- Students from any educational background (Including Bachelors, Masters, PhD) are eligible to participate with ideas relevant to food or agri-tech.
- Registration is free but shortlisted outstation candidates have to take care of their own travel and accommodation

2. Team Formation:

- Participants can register as individuals or form teams of up to a maximum **three members**.

3. Original Ideas Only:

- All submissions must be original and not previously commercialized. Use of AI in the hackathon is strictly prohibited and deemed for disqualification

- Candidates with a proof of concept or product may be given a competitive advantage during the shortlisting process.
- Theme Adherence: Ideas must strictly align with the above-mentioned themes

4. Code of Conduct:

- Participants are expected to maintain professionalism, respect, and collaboration throughout the event.
 - The decision of the jury and organizers will be final and will not be contested upon
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Event Stages

Round 1: Screening

- Ideas will be screened based on creativity, feasibility, and relevance to the theme and their proof of concept. Selected teams will proceed to shortlisted to next round.

Only shortlisted candidates will be invited for the next round at CSIR-CFTRI, Mysuru.

Workshop and Mentoring sessions for Shortlisted Candidates – Day 1

- Participants will attend the workshop on various aspects of pitching and entrepreneurship development in the first half.
- One-on-one mentorship to develop their pitches will be provided on the second half.

Round 2 : Day 2 – Pre-Jury | First Half

Based on inputs, the teams are supposed to present their ideas to a panel of Pre- Jury's within a stipulated time (e.g., 5–7 minutes). Visual aids such as slides are permitted and contestants can also get their products for display. The presentation format will be shared with the participants.

Round 3: Grand Finale | Second Half

- The top contestants will be asked to present their ideas on the grand stage where a distinguished panel of jury members decides the winners.
- Valedictory function and distribution of participation certificates will be after the grand finale

BY AGREEING TO PARTICIPATE IN THE HACKATHON, CONTESTANTS ACKNOWLEDGE THAT THE DECISIONS OF THE JURY MEMBERS AND ORGANIZERS ARE FINAL AND WILL NOT BE CONTESTED.

Criteria for Evaluation:-

Contestants will be judged based on the following

1. Innovation and Creativity
2. Problem solving
3. Socio Economic impact
4. Technical Implementation
5. Presentation and Pitch

P.S : GETTING THE PROTOTYPE TO THE HACKATHON WILL BE A DESIRABLE CRITERIA FOR EVALUATION

Mark Your Calendar: Key Dates

- **Applications Close: Feb 12, 2025.** (May be extended by 3-5 days, however **subject to further notification by organizers**) Don't miss your chance to be part of this transformative experience!
- **Pitch Dates:** Finalists will pitch their ideas physically in CSIR-CFTRI, Mysuru on **February 27 (Day 1) and February 28, 2025 (Day 2)**
- **Pitch Deck- 7 minutes to present**
- **Venue :** CSIR-CFTRI, Mysuru

<https://maps.app.goo.gl/9RjKNe1TnxveoX6k7>

Accommodation:

- Outstation shortlisted candidates have to arrange for their accommodation, however, a list of guest houses near CSIR-CFTRI, Mysuru will be provided to interested candidates upon request
- Hostel accommodation of CSIR-CFTRI are currently not available

APPLY NOW

Link for Registration :-

<https://docs.google.com/forms/d/1PKDkaAfp1rjT99xDEJZSUs6zu9LrVDysUuKemCiORUo/edit?ts=6788a0af>

Link to download Pitch Deck PPT :-

<https://docs.google.com/presentation/d/1mOePmlliEaSocpG3ONpL35y6KhTO86um/edit?usp=sharing&oid=104696036156451269035&rtpof=true&sd=true>

Ready to take on the challenge? Register now and turn your ideas into reality!

Contact managerbionest@cftri.res.in , 0821-2412608 for more details.

Innovate. Compete. Win.
